



The Power Plus Weekend

**Plus Model Competition Agreement Packet**



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# Plus Model Competition Agreement Packet

Welcome! We are so pleased you have decided to take part in the 1<sup>st</sup> **I Rock My Curves Plus Model Competition 2018**. The following information will prepare you for the upcoming competition answering your questions pertaining to fees, deadlines, attire, prizes, and general rules.

## COMPETITION OBLIGATIONS

Once you enter the competition, you are expected to follow through. This is a self-sustaining event. We have no financial contributors. **The venue prices, prizes and gifts are negotiated based on the number of projected entrants.**

Entrants will pay to compete. All entrants will sign a contract to become a contestant. Entrants are obligated to pay the non-refundable charges from the section below. If for any reason a contestant is unable to compete, (without exception) all fees and payments are to be rendered unto I Rock My Curves The Best.

## HOTEL ACCOMMODATIONS

The 21 C Hotel  
111 Corcoran St| Durham | NC 27701  
See website for details  
Click Link: <http://bit.ly/PowerPlusWeekend>

## COMPETITION FEE PAYMENTS

All fees and event tickets are available online. Competition fees can be paid in one lump sum or in two easy payments online. Be mindful of the deadlines. See Link <http://bit.ly/PowerPlusWeekend>.

## FEE SCHEDULE

Competition fees are non-negotiable and non-refundable.

**Entry Fee** \$100 Due on or before 11/31/2018  
**Competition Fee** \$250 Due on or before 11/31/2018  
**Event Tickets** \$250 (10 Tickets/\$25 per ticket) Due on or before 2/25/2018

Your entry fee covers a professional Runaway Intensive Workshop session with Plus Model & Runway Coach Jeannie Ferguson on **Friday, March 23<sup>rd</sup>** **Time TBA**. This session is mandatory for all Entrants, and is a general admission event (Invite a friend, and share the experience).

## COMPETITION FEE PAYMENTS

Be mindful of deadlines! Please visit <http://bit.ly/PowerPlusWeekend> for details on fees, event tickets, and payments. Competition fees can be paid in full, or two easy payments via the link above.

## COMPETITION CATEGORIES

Formal Dress/Attire  
High Fashion  
Swimwear

\*Supportive garments are required. Points will be deducted if foundational garments are not properly worn.

## COMPETITION JUDGING OVERVIEW

Judges have the hardest job! Each judge has been hand selected to ensure this competition is moderated fairly and professionally. None of the selected judges are from North Carolina (a perk for Entrants). Entrants will be scored on the following:

Poise  
Posture  
Personality  
Intelligence  
Articulation  
Appearance  
Preparation

## THE COMPETITION CATEGORIES:

**Evening Gown:** Gowns are to have the proper fit. Foundational garments are mandatory. Gowns are not required to be floor-length. Entrants will be judged on poise, grace, ability to maintain a smile and their strut. Confidence, grace, and charisma are to be displayed. There should be an accumulation of sophistication, class, and elegance. Visualize the women selected as best dressed at the Oscar Awards.

**High Fashion:** Think about what you would see on the streets of New York, or on a high fashion runway, or even a fashion magazine. Most of us are not shaped like Beyoncé and J. Lo, but that doesn't mean we don't have a personal style that reflects celebrity status. Entrant's ensembles should reflect their personality and compliment their physique or best features. Do not purchase an outfit to fit the smallest part of the body. Purchase it to fit the largest part of the body; then have the rest altered. Entrant, presentation must scream FASHION!

**Swimwear:** Swimwear is a requirement. Entrants are to present swimwear (one

or two piece) that is properly fitted and accessorized. Accessories may include beachwear (i.e. hats, sandals, etc...). Hosiery is required to be paired with all entrants' swimwear. The panel of judges will deduct points if hosiery is omitted. Each contestant must exhibit their entire swimsuit look.

## **HAIR AND MAKE-UP**

Entrants are responsible for their own hair and make-up expenses. A hair and makeup team will be on location to serve you. Each vendor has their own fee for services rendered. If you plan to utilize these services, please bring cash.

## **Overview of Gifts & Prizes**

### **Grand Prize Winner**

- \$400 CASH PRIZE
- Meet & Greet with Judges Panel
- Professional Makeover & Photo Shoot
- Position as The Face of IRMC
- I ROCK MY CURVES Plus Model Award
- Speaking Engagements
- Interviews with Press
- Community Service Leader

### **2<sup>nd</sup> Place Winner**

- \$100 CASH PRIZE
- Meet & Greet w/ Celebrity Judges
- Feature in Blog

### **3<sup>rd</sup> Place Winner**

- \$25 CASH PRIZE
- SPA GIFT SET

## **COMPETITION EXPECTATIONS**

## **ATTITUDE**

Attitude is everything. It's never what you say, but how you say it, that makes the difference! We value the differences in everyone and we strongly encourage uniqueness and authenticity. This competition is not like your average competition. We do everything in love and sisterhood. Just because it's a competition doesn't mean you should be nice-nasty. You will get out of the competition what you put into it. Being a public figure/model is one of the hardest jobs you will ever love. Remember to keep your faith and always remain humble. There will one Grand Prize Winner and two runner ups. This could be your moment. Likewise, it could be someone else's moment. Maintaining a positive attitude requires maturity and grace. If you can't lose graciously, you don't deserve to win. A true model has a beautiful disposition and attitude. Should you become the 2017 Grand Prize Winner, these tips will come in handy.

Confidence is beautiful, but remember **humility is a most admired virtue**. We have a zero tolerance for bullying, lying, and unprofessional behavior. DEMONSTRATE HUMILITY. Your goal is to embody the power of confidence and courage. Other women will look to you as an example of what it means to be Plus and Powerful.

## **POSITIVITY**

To be an ideal contestant, you must be positive. Your interpersonal relationships should reflect your ability to interact with anyone. Be positive. Be forgiving. Avoid any negativity. Should you feel, hear, or see anything that is not being done in the spirit of love, please find a staff member so we can address the problem. Positivity breeds positivity.

## **REACTIONS**

Everyone can't win the title of IRMC's Next Plus Model. If you don't win, it's okay. Plan to compete again next year. You will learn life lessons; meet amazing Industry professionals and more. Believe us, you won't walk away empty handed.

**RELEASE FROM LIABILITY**

# I Rock My Curves - Plus Model Competition

I, \_\_\_\_\_, (please print your first and last name) the undersigned entrants (or parent or legal guardian of-- if entrant is under the age of 18), I declare myself to be at least 18 years of age, of sound mind, and legally competent to enter into this agreement as follows:

I agree to release The Queen of Hearts, Inc., together with its affiliates, parents, subsidiaries, officers, employees, contractors and /or agents, sponsors, directors, and managers (collectively, "I Rock My Curves - Plus Model Competition" from all liability surrounding my participation or my child's participation in the model competition, Runway Intensive, Meet and Greet and all event activities (including but not limited to rehearsals) taking place before, during, and after the competition. This includes but is not limited to any and all lost or damaged personal property items, and any injury occurring to me or my child before, during, or after the I Rock My Curves - Plus Model Competition event and pre or post event.

I agree to release the I Rock My Curves - Plus Model Competition and The Queen of Hearts, Inc. together with its affiliates, parents, subsidiaries, officers, employees, contractors and /or agents, sponsors, directors, and managers (collectively, "I Rock My Curves - Plus Model Competition") from all liability surrounding the failure of sponsors to provide prizes.

I agree to provide my own transportation, lodging and any other expensive. This includes but is not limited to all event preparation consultations, and the collection of any prizes for which the sponsor is located out of my immediate city of residence. I agree that I will not hold The Queen of Hearts, Inc., its employees, directors, or volunteers financially responsible for my contest-related travel and lodging.

I agree to allow the I Rock My Curves - Plus Model Competition and/or The Queen of Hearts, Inc. the sole and exclusive right and discretion to use my name, image, likeness, and/or photographs of me, and videos and DVDs containing my image, likeness, and/or photographs of me, in any manner that the contest so chooses as it relates to promoting the I Rock My Curves - Plus Model Competition Event. In addition, I will not share any modeling coaching tips, strategies or choreography as related to the I Rock My Curves - Plus Model Competition and/or The Queen of Hearts, Inc. coaching, its contest promotional material or its website, for this year or subsequent years, without any prior written or verbal consent from Kenyatta Johnson.

\_\_\_\_\_  
Initial Above

\_\_\_\_\_  
Date

I agree to allow The Queen of Hearts, Inc, to, at its sole discretion, provide my

name, email address, and/or title information to contest sponsors, contractors, and/or other event affiliates, including but not limited to photographers and videographers.

I agree to indemnify and hold harmless the I Rock My Curves - Plus Model Competition and/or The Queen of Hearts, Inc. together with its affiliates, parents, subsidiaries, employees, contractors/vendors, sponsors, and pageant venue from and against any claims, costs (including attorney's fees and court cost), expenses, damages, liabilities, losses or judgments arising out of or in connection with, any claim, demand or indirect consequence related to the I Rock My Curves - Plus Model Competition, negligence, nonperformance, breach of contract, or other conduct of mine.

**This form must be returned within seven days of your application fee.**

\_\_\_\_\_  
Entrant's Signature Date Signed

Printed Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_



Entrant's First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

**COMPETITION ACKNOWLEDGEMENT**

By signing below, I acknowledge that I have read and agree to the terms and conditions of IRMC's Plus Model Competition Agreement Packet.

Entrants Signature: \_\_\_\_\_ Date: \_\_\_\_\_



For Office Use Only

**IRMC Staff Processing Agreement:**

Printed Name of Staff \_\_\_\_\_ Date \_\_\_\_\_

Signature of Staff \_\_\_\_\_ Date \_\_\_\_\_