



The Power Plus Weekend

Power Plus Model Competition 2018 Overview

ELIGIBILITY: IRMC Plus Model Competition™ is open to female residents of the 48 contiguous United States and Washington D.C. Adult females must be 18 years of age or older. Eligible entrants who are under 18 years old must have parent or legal guardian's permission to apply.

IRMC Plus Model Competition™ is owned & produced by Kenyatta Johnson, CEO of I AM Kenyatta Johnson, LLC an affiliate of I Rock My Curves The Best.

By participating, Entrants agree to be bound by these Official Rules and Regulations and the decisions of The Power Plus Weekend which are final and binding on matters relating to the IRMC Plus Model Competition™.

HOW TO ENTER: Entrants must register by completing the official online entry form at www.ThePowerPlusWeekend.com. Only those Entrants that submit the entry application fee and application will be guaranteed an opportunity to be an official participant.

Entrants must email one professional headshot and one full-body shot in JPG format (the "Images") All Entries submitted must be original, truthful, and without copyright restrictions. All Entries become the unrestricted property of IRMC Plus Power Weekend®.

ILLEGAL, OBSCENE OR OTHERWISE INAPPROPRIATE IMAGES, DESIGNS, BIOS

OR ENTRIES: Any Entries containing material that is violent, pornographic or otherwise obscene, illegal, inappropriate, or racially or morally offensive may be rejected as ineligible. IRMC Plus Model Competition™ reserves the sole and exclusive right and discretion to determine eligibility, appropriateness and fitness of Entries.

NOTIFICATION OF APPLICATION: All applicants will be notified via email once their application has been processed and accepted.

PARTICIPATING MODEL INCENTIVES: *Participants competing in The Power Plus Weekend® 2017 show will receive professional model coaching; build model resume and portfolio, networking with leading plus brands and a chance to be named the winner of The Power Plus IRMC Plus Model 2018.*

SELECTION TO COMPETE IN IRMC PLUS MODEL

COMPETITION™: Only participants who register and pay their fees will be allowed to compete in the competition Saturday, March 24th. This does not guarantee a model will advance as a finalist. Selection for the competition is based on industry criteria including runway walk, photogenic appeal, facial structure/unique attributes, commercial appeal, match with current modeling and fashion industry "look", and professionalism.

Models will be judged in two phases which includes the following:

- Phase 1 – Models professionalism and sportsmanship
- Phase 2 – Model Panel judging of the event and day of the competition

SELECTION OF GRAND PRIZE WINNER:

An expert model panel of judges selected by The Power Plus Weekend Team™ will select one (1) Grand Prize Winner (1) Second Place Winner and (1) Third Place Winner. The judges have the sole authority and full discretion to select the Grand Prize Winners. The decision of the judges is final and not subject to challenge or appeal.

IRMC Plus Model Competition™ judges are selected and authorized to judge by I Rock my Curves The Best Executive Team. IRMC reserves the right to replace, add and/or remove judges, and/or otherwise modify the judging process at any time prior to the commencement of the IRMC Plus Model Competition™. The process to select the Grand Prize Winners may be modified or amended without notice at any time at the sole discretion of I Rock My Curves The Best Executive Team.

IRMC Plus Model Competition, its sponsors and partners are not responsible for any disruption and/or cancellation of IRMC Plus Model Competition or Power Plus Weekend and no guarantees or warranties are implied.

GRAND PRIZE: Grand Prize Winner to be selected by the panel of judges per the Rules and Regulations as outlined herein will receive a Grand Prize. The Grand Prize Package for the winner includes: **\$400 cash prize;** a photo shoot, makeover, the IRMC Plus Model Award 2018 and title, plus bragging rights. The Grand Prize Winner will also be the Face of IRMC 2018, with mentoring, interviews and speaking opportunities.

Additional prizing may be announced at a later date. IRMC Plus Model Competition makes no representation that a cash prize may be substituted for Prize Package. Participating IRMC models, IRMC Plus Model Finalists or Grand Prize Winners have no claim to a cash prize in lieu of value represented for Winner's prizes outlined. All federal, state, and local taxes are the sole responsibility of all Entrants, Finalists and Grand Prize Winners.

The Grand Prize contract and all portions of the Winners Prize are awarded WITHOUT WARRANTY OF ANY KIND, express or implied, without limitation.

GENERAL RULES: IRMC Plus Model Competition™ and I Rock my Curves The Best, its sponsors, partners, companies, subsidiaries, affiliates, joint venture companies, advertising and promotion agencies, marketing agencies, licensees, successors, and assigns or any other entity involved in the development or administration of the Rock the IRMC Plus Model Competition and all of their respective employees, officers, directors, shareholders, sponsors, partners and legal counsel (collectively, "Released Parties") are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website or other connections, availability or accessibility or miscommunications or failed computer, transmissions, lines or technical failures or difficulties, or other errors of any kind whether human, mechanical, electronic, network, typographical, printing or otherwise relating to or in connection with IRMC Plus Model Competition, including, without limitation, any errors of any kind that may occur in connection with the administration of IRMC Plus Model Competition™, the processing of entries, the announcement of prizes; or the incorrect or inaccurate capture of any entry or other such information or the failure to capture any such information. Released Parties are not responsible for incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized by IRMC Plus Model Competition. Released Parties are not responsible for injury or damage to Entrants or to any other person's computer related to or resulting from participation in IRMC Plus Model Competition™, uploading or downloading materials from or use of the web site. Persons who tamper with or abuse any aspect of IRMC Plus Model Competition™, web site or web pages associated with IRMC Plus Model Competition™, as solely determined by IRMC Plus Model Competition™, will be disqualified. Any attempt by any person to deliberately damage any web site or undermine the legitimate operation of IRMC Plus Model Competition, web site or web pages associated with IRMC Plus Model Competition™ is in violation of criminal and civil law.

Should such an attempt or violation of law be made, by IRMC Plus Model Competition reserves the right to seek damages from any such person to the fullest extent of the law. IRMC Plus Model Competition, in their sole discretion, terminate the competition and voting at any point and declare a winner based on the votes up to that point. Entrants, by participating, agree that Released Parties and their respective parents, affiliates, subsidiaries, dealerships, advertising and promotion agencies, and website providers/web masters, and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in by IRMC Plus Model Competition and Power Plus Weekend. Each Winner, by acceptance of a prize, except where legally prohibited, grants permission to by IRMC Plus Model Competition and their designees to use his/her name, address (city and state), photograph, voice, and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

CONDITIONS: Entrants release and agree to hold harmless the Released Parties from any and all damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of an entrant's Submission and/or its contents or by reason of the acceptance, possession, use or misuse of any prize or participation in by IRMC Plus Model Competition. These Official Rules and Regulations are governed by the State of North Carolina. Any controversy or claim relating to any Entry and/or these Official Rules and Regulations shall be submitted to arbitration.

Judgment upon the award rendered by the arbitrator may be entered in any court of competent jurisdiction. If any portion of these Official Rules and Regulations is found to be invalid, illegal or unenforceable, for any reason, that portion shall be severed from the rest and shall not affect the agreement to resolve all controversies and claims through arbitration. Claims and causes of action arising out of or connected with by IRMC Plus Model Competition or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering by IRMC Plus Model Competition, but in no event attorney's fees. These Official Rules and Regulations supersede any and all agreements or communications of any kind between any Entrant and by IRMC Plus Model Competition or any person or entity associated with by IRMC Plus Model Competition, and cannot be modified or waived except in writing and unless properly signed.

PRIVACY: Information provided to enter the by IRMC Plus Model Competition will not be sold to third parties.